Amendm nts to the Specification are as follows:

Before the first sentence on page 1 please insert the following paragraph.

This application claims the benefit of priority to Japanese Patent Application No. 2003-031298, herein incorporated by reference.

Please amend the paragraph beginning on page 8, line 22 and ending on page 9, line 4 as follows:

To achieve the above object, Aa rotary push switch device in one embodiment of the present invention includes a cylindrical rotary push knob that is subjected to push and rotary operations, a rotary type electric part unit rotated by the rotary push knob, a push knob that is subjected to a push operation, and a push switch unit pressed by pushing the push knob, wherein when the rotary push knob is subjected to the push operation, the push knob is pushed in association with the rotary push knob, and when the rotary push knob is subjected to the rotary operation, the push knob is prevented from being rotated in association with the rotary push knob.